



Corporate Presentation

OVERVIEW



Disclaimer

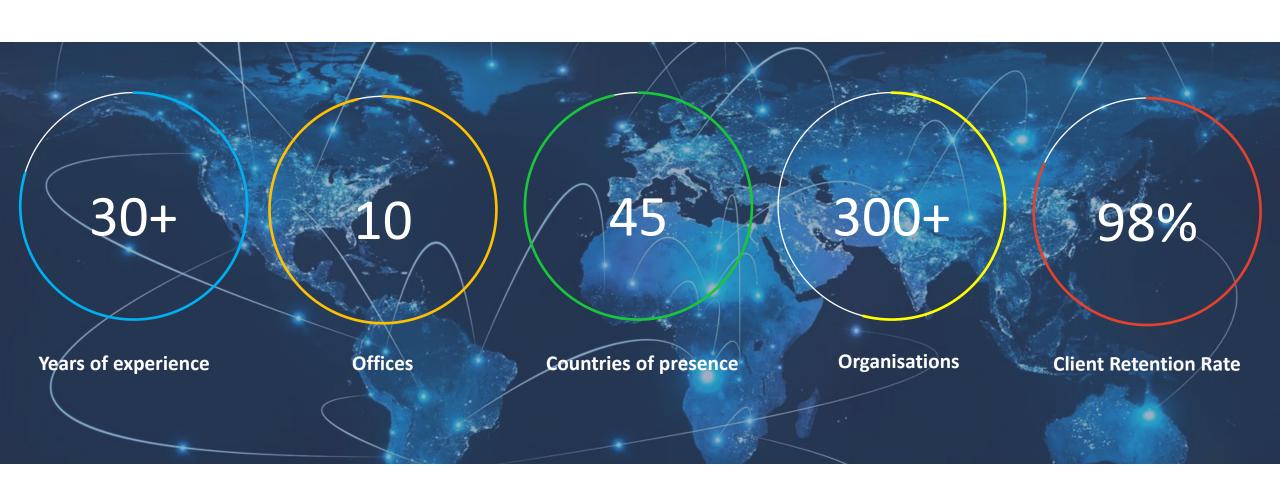
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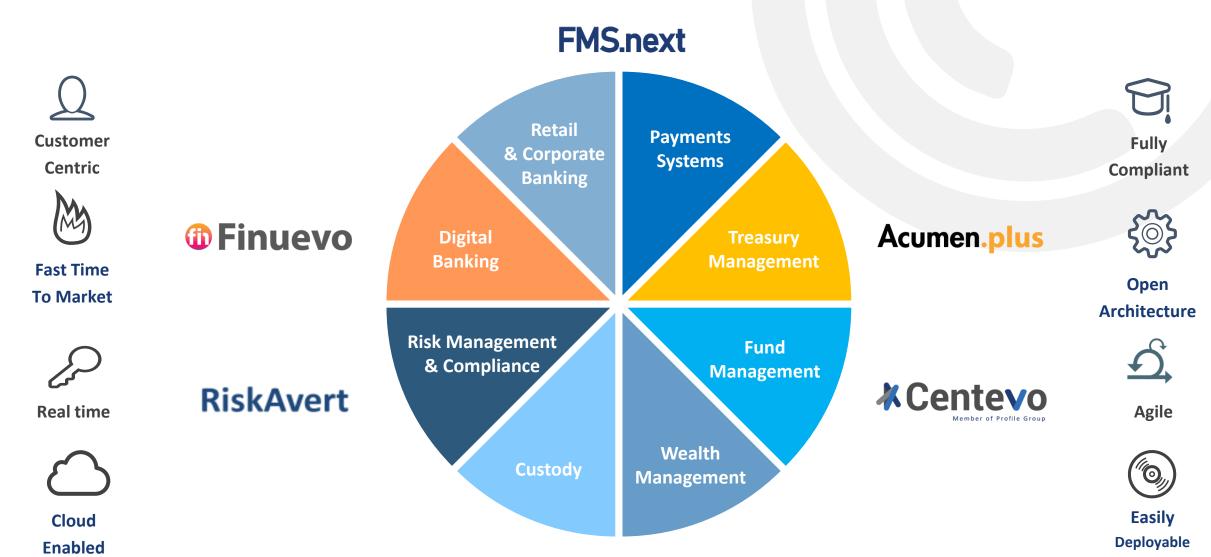


Company Overview





Complete Financial Services Solutions

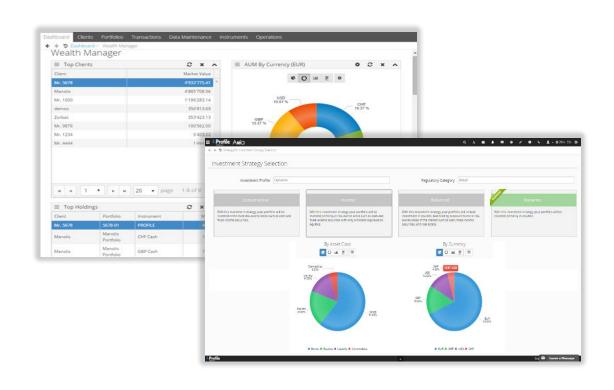


Axia



Axia: Cloud-based Investment Management

The next-gen Investment Management Suite







Introducing Centevo | FS Solutions | Cairo

The Natively-cloud, End-to-End Fund & Asset Management Solutions in the Nordics





Fund Manager / Fund Platform



Distributors / Banks

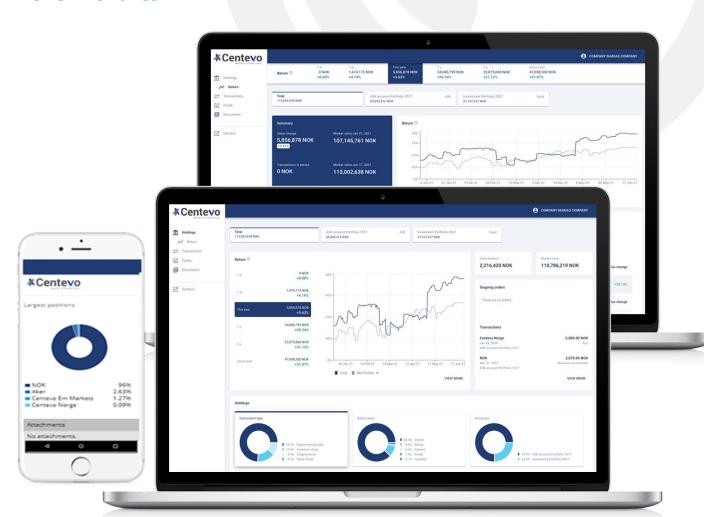


Investors



Integration / Implementation Services

Complete asset and fund management from order routing to settlement and accounting!





Introducing Finuevo

Digital Banking in-a-box

® Finuevo



Go-Live fast, with low risk



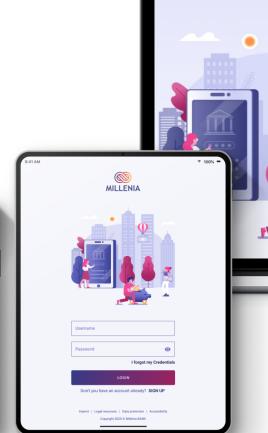
Differentiate & receive ongoing support

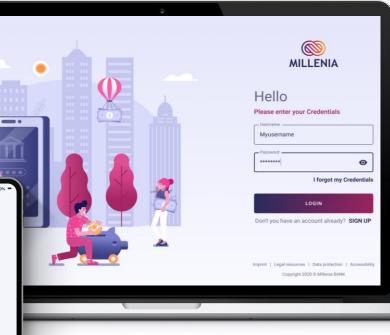


Focus on high-return areas



Rely on the platform for the fundamentals

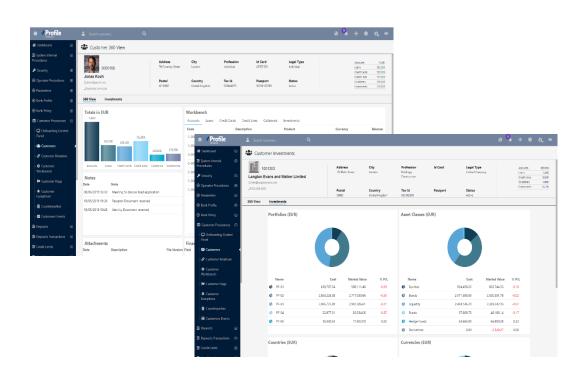


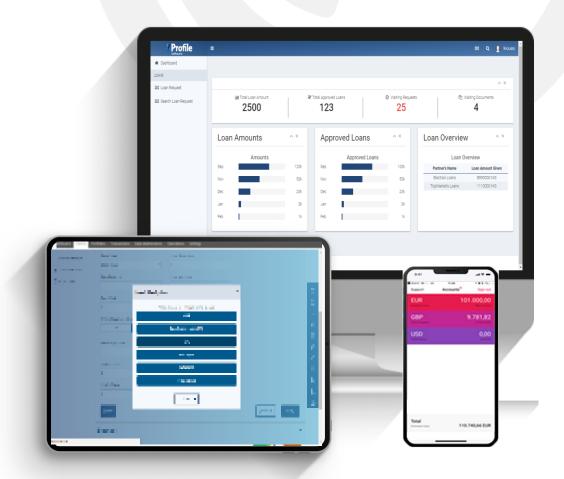




FMS.next: Banking Anywhere

Secure and flexible Core banking operations
With flexible yet powerful functionality frontto-back

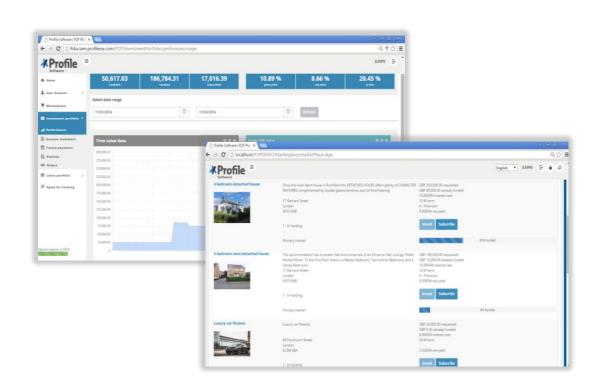






FMS.next: Alternative Finance

Through any mobile device, in any language







Acumen.plus: Turnkey Treasury Platform

- Complete STP for all Treasury operations
- Fully integrated
- One single platform
 - Homogeneous data
 - Easy and quick of analysis of data
 - Access to historical data
 - Easy extraction

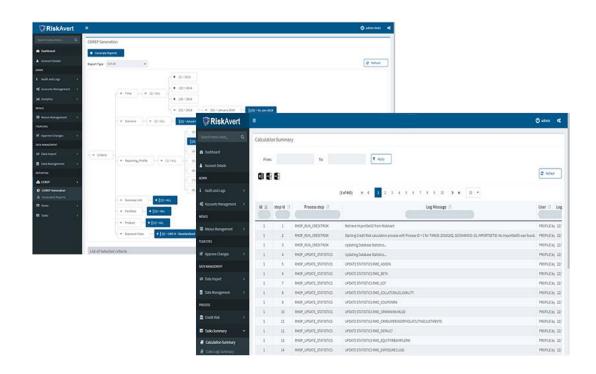


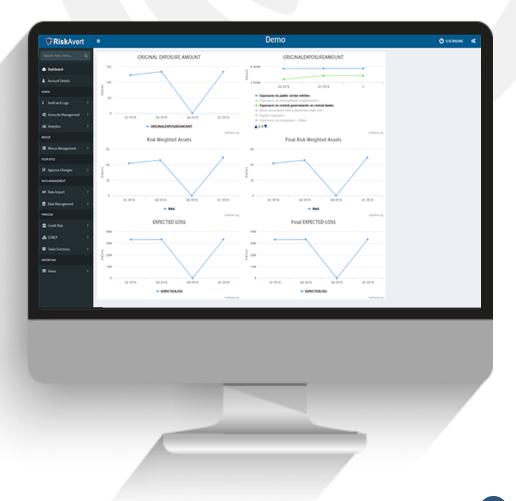




RiskAvert: Regulatory Compliance

Effective operational, market and credit risk in a natively integrated yet modular environment







*Profile Public Sector Vertical / Horizontal Experience

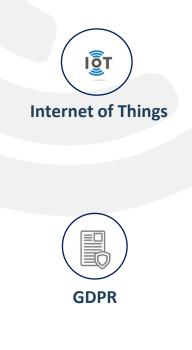
















International Presence





Indicative Clientele

Europe

























Handelsbanken







































































E Family Bank

MEA, APAC











CHAPEL HILL **1** DENHAM





































Industry Recognition

Awards























Capterra



INTERNATIONAL FINANCE AWARDS

Celebrating Excellence













Reports















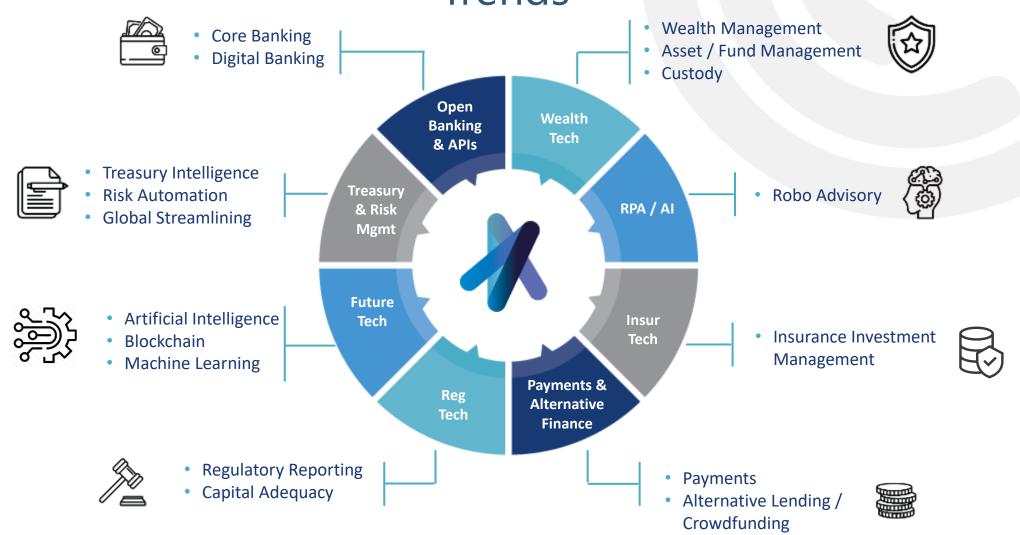




bobs guide



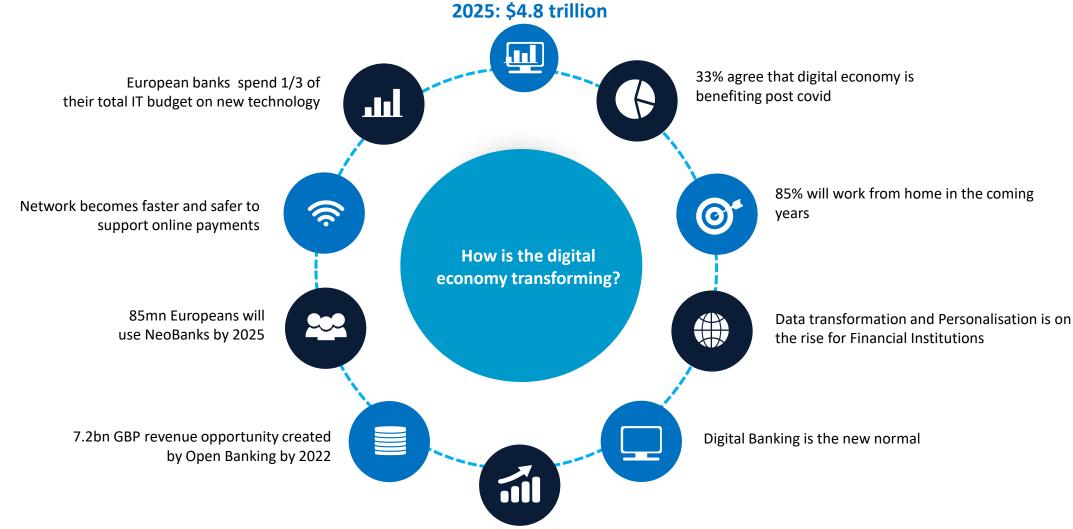
Solutions that cover Modern Trends





Growing Market

Financial Services lead IT spending

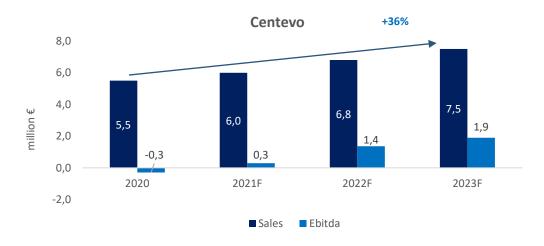


Al in banking is projected to reach \$300 billion by 2030



Acquisitions | Growth Prospects





 Following Login's acquisition, a restructuring & commercial empowerment plan took place, which led to an increase in sales by 76% and reversal of losses into significant profits within a 3 years period.

 Centevo's plan consist of initial estimations and does not reflect additional commercial opportunities and synergies with other Profile's products in the region.



Euronext Centevo | Investment Highlights

The reasoning of the Deal

Footprint in the Nordics

- Huge and traditional market in Investment management
- >65 sustainable clients in Asset & Fund management: Nordea Bank, Danske Bank AM, Swedbank AB, Handelsbanken, Kapitalforvaltning KLP, Pareto AM, MP Pensjon PK, Holberg, Postens Pensionsstiftelse, Equinor AM
- Expansion to other Nordic countries

Size & Growth acceleration

- Consists c.30% of Profile's annualized turnover
- Adds c. €1.4 mn EBITDA from 2022

***** Experienced Management Team

- The senior management team has on average 20 years of experience in the industry
- Holds long lasting relationships with all major players in the region

Complementarities, Synergies

- Strengthen Profile's Investment management solutions
- Natively multitenancy cloud solutions with readily available API's with major financial organizations
- Cross selling opportunities with other Profile solutions
- Centevo will use readily available Axia modules,
 i.e. for on-boarding, portal, robo-advisor, etc.
- Exchange of know-how will produce "champion" solutions
- Operational synergies in R&D, commercial, etc.

Co-operation with Euronext

- The relationship with Euronext Group will continue for at least the next five-years
- Common clients and **expansion opportunities** for Profile Group



Financial Highlights

€15 mil.

Sales 2020

~€ 20 mil. (+30%)

Sales 2021E

>100%

Growth since last 5 years

~27-28%

EBITDA Margins

~67%

Recurring Revenues

~65%

International Sales

>20%

R&D Investments

Cash € 14 mil / Net € 8 mil.

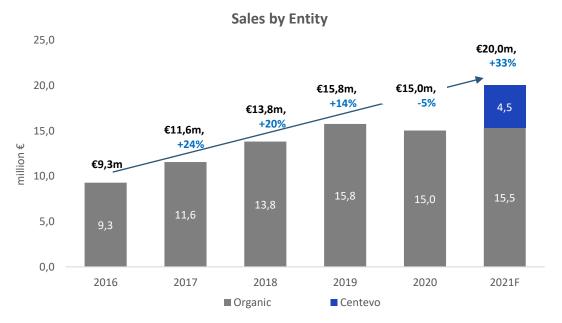
Solid balance sheet

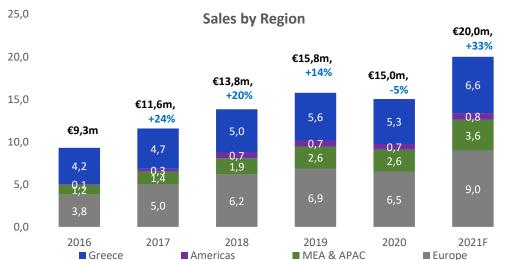
~90 days

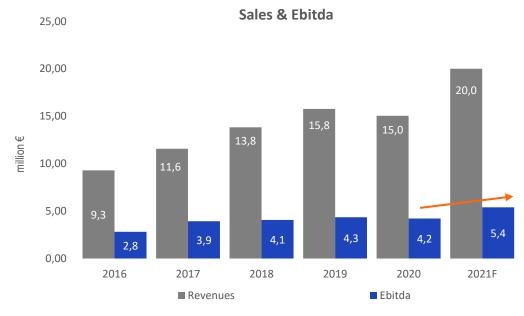
DSO's



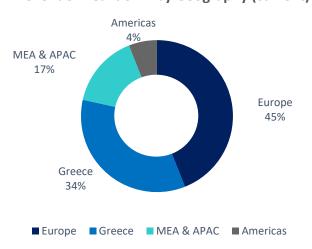
Strong & Balanced Growth with Profitability







Revenue Breakdown by Geography (current)





The Team

Competent skills
Global experience and culture
Hiring from International peers
Lean structure

ExCo

CEO

CFO

СТО

CCO

CMO

CHRO

Business Units

BANKING

Solutions
Pre-Sales
Services
Implementations
Product Dev

QA

RISK

Solutions
Pre-Sales
Services
Implementations
Product Dev
QA

TREASURY

Solutions
Pre-Sales
Services
Implementations
Product Dev
QA

INVESTMENT

Solutions
Pre-Sales
Services
Implementations
Product Dev
QA

PUBLIC SECTOR

Sales
Solutions
Pre-Sales
Services
Implementations
Product Dev
QA

ENTERPRISE

Ticketing Custody management

Commercial

Region GR, Continental Europe

Region UK, America

Region MEA, APAC



Drivers of Value

KPIs

Dynamic & Growing market

Transformation

Products,
Advanced Proprietary Technologies,
Efficient implementations







Thank you!

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